



Privacy Notice

Based on articles 15 and 16 of the Mexican Federal Law of Protection of Personal Data in Possession of Individuals, HLo eventos, with established residence in Calle Espíritu Santo #501, interior 1, Col. Carretas, C.P. 76050, Querétaro, Qro. Mexico, is taking the responsibility of collecting, using and protecting your personal data. HLo eventos is putting the following Privacy Policy Notice to the attention of the Internet users of www.hloeventos.com, its clients or potential clients, its providers or potential providers and the general public.

Personal data, whether it has been collected personally or on www.hloeventos.com website, is the responsibility of HLo eventos, and will be used only in the purpose of performing the services for which we have been hired in the most suitable manner. The data collected from the general public who is asking for information about our services but do not hire us will be deleted from our data base after the period of time defined by the law.

In this policy, the concept of "Personal Data" is referring to any piece of information relating to any identified or identifiable individual. When they choose to employ our services, the clients of HLo eventos will have to register and provide certain pieces of data, such as: complete name, address, email address, phone number (land line or mobile) and taxpayer identification. Personal data voluntarily submitted by the client in our registration form will be used by HLo eventos only as described above in this privacy policy notice.

Client and user information will be used with the following purposes: to supply the services and products that have been requested; to inform our clients of new services or products related to the ones they have already employed or acquired; to notify our clients of changes in those services and products; to produce the necessary studies and programs to help us determine consumption habits; to perform regular evaluations of our products and services to improve their quality; to assess the quality of the services we provide and, in general, to comply with our duties to our clients.

HLo eventos will never ask for the authorisation to collect Sensitive Personal Data, since we will only keep record of Personal Data and Equity Information in our Data Base.





The personal data entered by the clients are part of the data base that will contain their personal folder. Clients will be able to modify, cancel, or disagree with this information by enquiring directly at the office of HLo eventos, calling + 52 (442) 160 8201 and/or writing to hector.lopez@hloeventos.com, explaining their demand in the email. HLo eventos will do its best to answer this email directly within seven working days.

HLo eventos will take the reasonable measures to let the clients update the personal data they have provided. We will delete the clients' record and personal data from our data base at their request. However, clients must be aware that proceeding to a complete deletion of their data may turn out to be impossible due to eventual safety copies and records of deleted files.

We will not proceed to the cancellation or consent to the deletion of any piece of information that would be necessary to comply with any legal obligation.

HLo eventos reserves the right to modify at any time the terms of this privacy policy. If HLo eventos decide to introduce any changes to its privacy policy, clients will be informed through the publication of the updated version of the new privacy policy on the website www.hloeventos.com and/or via email, ensuring that the clients will be kept aware of the modifications.

If clients consider that their data protection right has been violated due to the behaviour of our employees, our actions or responses, they can file a complaint or report the misuse of their personal data to the Mexican Federal Institute for Access to Public Information and Data Protection (IFAI) on the website www.ifai.org.mx (English version available).

Best regards:

HLo eventos



Last update on: January 1st, 2018